



Oh, Oh Organic

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Visit us at: www.ohohorganic.com

Good Day All - Please tell me if you want off this list - happy to reduce stress derived from email!

Organic News Blip #24

TODAYS NEWS:

- 1 – The California Organic Products Act – an update.***
- 2 – Ingredient Highlight: Add 70% shelf life to your oil products!!!***
- 3 – Tip #14 for buying organic ingredients – Oh, Oh Takes Charge Cards.***

1 – The California Organic Products Act – an update. Enforcement in California? YES.

I frequently hear the comment “no one enforces these rules” regarding the organic regulations. Not! In fact, the State of Calif. has mandated that there are a set percentage of spot inspections per year based on the category and number of registered organic producers (and you all are aware that if you manufacture ANYTHING with an organic label claim you should be registered if you are in this State, right? ? ?).

In early March I attended a meeting of the Calif. Organic Products Advisory Committee, a group I have served on for 12 years to represent the needs of organic producers to the State Dept. of Health Services and the State Dept. of Agriculture. I thought I would share some of the reported statistics from this meeting:

- Number of registered organic producers in Calif.: **3479** (979 Processors/2500 Growers/Producers)
- Number of Complaints to DHS (Dept. Of Health Services) beyond the set spot checks: **15**
- Number of Sustained Complaints: **8** plus **1** pending the investigation. (This means that 15 were filed by individuals, all were investigated and about 50% were found to be valid complaints – the companies had to pull product and/or change labels.)

So – don't think that no one is watching. Not only does the State do their own random inspections but we work in an industry where the word “organic” is perceived to have great value – and both producers and consumers will take action to protect and maintain that value.

2 – Highlight: Add 70% shelf life to your oil products!

Recently a client tested the mixed tocopherol/Vitamin E, Tocobiol™ that we sell – it increased shelf life by 70% at 500 ppm. I love validation!

3 – Tip #14 for buying organic ingredients – Credit Cards and Rumors.

You may now use a charge card to purchase products from Oh, Oh Organic. While we are still not doing web-based sales, (because I just love talking to you folks) we can now take credit cards for orders.

Rumors: I have been told that I may have an org. surfactant that is derived from a saponin type plant – that is mild and over 95% organic . . . should have samples in a couple of weeks. Will let you all know as soon as I have more info.

Take care of the future now –

Gay Timmons 408.623.7117 3/15/07