



Oh, Oh Organic

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Good Day All - *Please tell me if you want off this list - happy to reduce stress derived from email!*

TODAYS NEWS:

1 – What is “wild crafted?”

2 – Highlight: Certified Organic Extracts from VegeTech, Inc.

3 – Tip #11 for buying organic ingredients.

1 – What is “wild crafted”?

Some one recently asked me the question above – there are many ingredients that fall into this category. Lots of products are gathered, not cultivated. If you use ingredients that are represented as “wild crafted”, they may be certifiable under the National Organic Program (NOP). The definition in the NOP is for the phrase “wild crop”; remember, this is from the Dept. of Agriculture so it is a “crop”, not a craft. **These products may be labeled as “organic”** under the NOP regulation if they are certified:

Wild crop. Any plant or portion of a plant that is collected or harvested from a site that is not maintained under cultivation or other agricultural management.

There are further regulations that describe how these products may be certified and used as “organic. These rules include requirements to prove that the plants are being harvested in a sustainable manner, protecting future generations of the plant and it’s environment. So – if you have concerns about verification of “wild crafted” label claims, you may be able to request an “organic” certificate that proves the source of the ingredient.

2 – Highlight: Custom blends, certified organic extracts from VegeTech, Inc.

Extracts from: Org. Seaweed – Cucumber – White, Green or Black Tea – Flowers – Etc.!

Last month I agreed (with great pleasure and feeling honored!) to represent VegeTech Inc. Not only do they produce a line of top quality cosmetic extracts, but they also are the **only NOP certified organic facility in the US to do this** (that I know of).

These extracts may be singles or blends and can be made from a wide range of plant material in either an aqueous (water soluble) base or an oil base (oil soluble). Blends can include any number of herbs – from 2 to ??! Be creative and define a blend that will make your products uniquely yours.

We recently located a reliable source of org. seaweed and look forward to producing a rich extract from two species of certified seaweed from the pristine ocean off of Iceland near the Artic Circle. Call for samples today!

3 – Tip #11 for buying organic ingredients.

“Organic” is **agricultural** in source (except as noted above!). This means that the products you are using come from farms and are usually harvested in a specific season of the year. This means two things; 1) there is a finite amount of any given product available depending on the harvest that year, and 2) the product is usually processed to food standards – so you may be buying “food” ingredients for skin care.

Now – as weird as it may seem, food ingredients can start off a lot dirtier (by this I mean high microbial, yeast and mold counts) than cosmetic ingredients can. This is simply because we cook, freeze, acidify or otherwise re-treat food ingredients. We also use up our food products quickly – as opposed to that jar of cream you’ve had since 1996! So – when considering an ingredient set for a cosmetic line, it is a good idea to know if the ingredients are **consistently available in the quality you want**. These are questions I can always answer about the ingredients I sell – and I may insist on telling you even if you forget to ask!

Take care of the future now –

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